

## HOW DCS PLUS PRODUCTS MEET THE MOST CHALLENGING DEMANDS OF PCOS



TBS XML consolidator allows the congress organizer to immediately bring available travel services from 3rd party providers into the sales mix.

Instead of using manual operations for the travel services reservations, an XML connection to several wholesalers for hotels for example, might simplify your work by bringing extended availability directly into the reservations system, for the participants to book directly.

Later on, adding flights or other ground services (transfers, activities etc.) would reduce the amount of work on the travel services purchasing, allowing you to focus on the congress itself and its participants.

Moreover, when planning great events with large numbers of participants, you have a good opportunity to negotiate good rates with the hoteliers. You can manage this content within your own inventory system – AIDA – having the possibility to further distribute this content to different selling channels, both B2B and B2C.

As part of the Professional Congress Organizer Platform, TINA delivers unparalleled automation features for this type of travel agencies. Starting with the definition of the Congress Project, TINA delivers mainly no touch processes which take care of the mid-back office part of the sales process. In this respect:

- all sales made, are automatically imported by TINA
- invoices and payment information is automatically managed and all information is sent to the Ledger Application for further consolidation
- the credit limit module, together with the visual reporting capabilities ensure a quick overview of the financial situation
- the standard reporting module of TINA offers access to all data related to sales and CRM by using easily definable report templates that can be generated manually or automatically
- the alerts systems included inside TINA will always inform the manager about potential risks (cancelled reservations, payment issues etc.)

You can also benefit of our B2C enterprise platform TRIP; although the end selling point is the same as for an OTA (selling travel services to end clients), you, as a congress organizer, have a set of particular requests, which are not standard for an OTA, but critical for congresses, such as:

- Scalability the possibility to add new services, which in TRIP is done easily thanks to its scalable architecture.
- Diversity Each congress is different. There are different themes, different locations, different target audiences. The possibility to create different interfaces for the specific of each congress is critical - by using a unique modular engine, multiple interfaces can connect to a single platform engine, thus the possibility to create an unlimited number of parallel interfaces for congresses
- Split Reporting You need to keep a track of the services sold per each congress. By using a specially designed congress module, reports can be generated for sales per each congress.
- Multiple payment accounts International congress organizers have offices and accounts worldwide, therefore a congress platform needs to be able to process payments to different accounts worldwide. TRIP uses a payment module special created for you, in a combination with international payment gateways. This way, a different account can be defined for every congress, making the reports for the accounting a very easy job.
- Intuitive interface Customers are looking for an easy to use interface, with a lot of information available instantly, on a click of a mouse. Features like Venue icon on the hotels map, automatic calculation for distance between hotels and venue location, venue description, recommend hotels, search forms that can be integrated in any website and any many other are available in TRIP, making the platform perfect for congress organizers.

## INTERESTED TO FIND OUT MORE?



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Write us



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