

Marketing Specialist – Dubai Office

WHO WE REALLY ARE?

We strongly believe that a company's greatest asset are the people. People and their natural ability to transform. Things and themselves. Since the beginning of our journey, dcs plus has been constantly transforming: one product led to other, one version upgraded to another, each new market acquired triggered change.

To increase quality and meet expectations we have been growing our teams. New roles have been created, new sites have been open, new people joined our team and our success story keeps going.

Currently, for our office in Dubai, we are looking for a creative **Marketing Specialist**, willing to prove his/her skills inside a great team.

WHAT ARE WE LOOKING FOR?

Excellent written and verbal communication skills;
Proficiency with Google Analytics and web analysis tools;
Ability to run marketing campaigns end-to-end;
Able to manage your own deadlines and prioritize work;
Ability to work well in a fast-paced, collaborative environment.

WHAT WILL YOU DO?

Develop and communicate marketing plans, campaign results for Middle East projects;
Create and execute lead generation programs for Dubai Sales team;
Work closely with Dubai Sales team on program development and implementation;
Analyze data to determine campaign efficiency;
Manage end-to-end local events: planning, organization and execution of company events;
Develop and implement PR campaigns with local media agencies and publications.

WHAT'S IN IT FOR YOU?

Opportunity for professional long-term development in a young and dynamic environment;
Competitive salary, opportunities for professional development and a nice benefits package;
Opportunity to work with a strong-growing company that continues to gain renown and expand in new markets.

If we caught your eye, please reach out to us at hr@dcsplus.net