

Graphic Designer- Bucharest Office

About dcs plus

Since 2002, we are committed to designing and developing technology solutions for the travel and tourism industry. For over a decade, driven by passion, dcs plus has connected travel to technology, in direct response to the challenges and needs of the travel and tourism professionals.

We are committed to innovation and, through our solutions, we aim to deliver excellence to travel professionals, regardless of size, business model or market. We provide them the right tools needed to optimize their capabilities and improve their business performance that will shape into success stories.

- ✦ Ranked in Deloitte Technology Fast 500 EMEA
- ✦ Software localized in more than 50 markets worldwide
- ✦ More than 20 years of helping companies grow their travel business
- ✦ 300,000 travel agents all over the world are using dcs plus travel software

About the Team

We are engineers. We are computer scientists. We are techies.

The *dcs plus team* is responsible for creating and evolving the dcs plus products and services. The team also uses different tools and technology to deliver a highly scalable and dynamic platform to a fast-growing business offering covering integration with multiple partner heterogeneous technology platforms/content-feeds. The team comprises a highly talented team of programmers, testing engineers, business analyst with independent module-based product ownership requiring direct conversation with the business and marketing teams for appropriate development planning.

This team makes sure that our products can support millions of bookings run through our platforms in more than 50+ markets.

We are looking for an energetic, self-motivated and innovative designer to join team, to help consolidate our brand identity. Your portfolio will need to demonstrate strong graphic design skills, but most importantly show creativity and innovation that will give glimpses of your potential to grow.

About the Job (Role: Graphic Designer)

We are looking for a candidate who is motivated to grow and develop design skills while creating and maintaining ongoing graphic materials, such as promotions, concepts, landing pages, and banners.

What's in it for you?

- ✦ A role inside a growing company activating in a changing and versatile industry that continues to gain notoriety and expand in new markets.
- ✦ Opportunity for learning, development, and recognition in a young, global and dynamic environment.
- ✦ Continuous growth ensured by constant feedback sessions.
- ✦ Certainty and stability of the team and of the working environment.

Responsibilities

- ✦ Designing conceptual visuals based on requirements using Adobe Creative Cloud Apps;
- ✦ Support and collaborate with Marketing team to meet the market's design needs to build out our brand architecture, ongoing creative designs, and marketing assets as needs arise (including logos, creative materials, and content to support marketing campaigns);
- ✦ Create a range of different digital materials including graphics, banners, email campaigns, graphs, landing pages and website improvements;
- ✦ Create on dcs plus and product presentation;
- ✦ Ensure that creative complies with brand, dcs plus platforms guidelines and specs and bring iterative improvements to our marketing and brand properties;
- ✦ Create and revise information architecture documents and diagrams including but not limited to content diagrams, content maps, wire frame diagrams, comprehensive diagrams and static prototypes;
- ✦ Manage multiple projects in different stages;
- ✦ Work together with the Product Teams to assist with product interface improvements.

Essential Prior Expertise

- ✦ Good Adobe Creative Cloud knowledge, Photoshop, and Illustrator
- ✦ Proven graphic designing experience of at least 2-3 years
- ✦ Experience in 3D design – advantage
- ✦ Experience in Video design – advantage
- ✦ You can communicate effectively in English (written and spoken)

Desired Qualifications

- ✦ A well-rounded professional who connects the dots between businesses' needs, innovation, and good design;
- ✦ Strong creative vision with an understanding of business;
- ✦ Obsessed with good user-centered design practices and have an eye for detail.

Job Location: Bucharest



 dcs plus offices